

## 25 Days of Awesome Giveaway Official Rules

**NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING.**

**THE FOLLOWING PROMOTION IS INTENDED FOR PLAY IN THE 50 UNITED STATES AND THE DISTRICT OF COLUMBIA ONLY AND SHALL BE CONSTRUED AND EVALUATED ACCORDING TO UNITED STATES LAW. DO NOT ENTER THIS PROMOTION IF YOU ARE NOT ELIGIBLE AND LOCATED IN ONE OF THE 50 UNITED STATES OR THE DISTRICT OF COLUMBIA AT THE TIME OF ENTRY.**

**1. Eligibility:** 25 Days of Awesome (“Promotion”) is open only to those who enter at [www.25daysofawesome.com](http://www.25daysofawesome.com) and who are 18 years of age or older as of the date of entry. The Promotion is only open to legal residents of the 50 United States and the District of Columbia, and is void where prohibited by law. Employees of Oliver Russell & Associates, LLC, its affiliates, subsidiaries, advertising and promotion agencies, and suppliers, (collectively the “Employees”), and immediate family members and/or those living in the same household of Employees are not eligible to participate in the Promotion. The Promotion is subject to all applicable federal, state, and local laws and regulations. Void where prohibited.

**2. Agreement to Rules:** By participating, the Contestant (“You”) agree to be fully unconditionally bound by these Rules, and You represent and warrant that You meet the eligibility requirements. In addition, You agree to accept the decisions of Oliver Russell & Associates, LLC as final and binding as it relates to the content of this Promotion. Sponsor reserves the right, at any time, to verify eligibility requirements in any manner it deems appropriate. By participating, participants agree to these Official Rules, which are final and binding in all respects.

**3. Promotion Period:** Entries will be accepted online starting on December 1, 2016 at 12:01 a.m. Mountain Time (“MT”) and ending December 25, 2016 at 11:59 p.m. MT (the “Promotion Period”). All online entries must be received by December 25, 2016 at 11:59 p.m. MT. Sponsor’s computer is the official time keeping device for the Promotion.

**4. How to Enter:** The Promotion must be entered by submitting an entry using the online form provided at [www.25daysofawesome.com](http://www.25daysofawesome.com). Follow the instructions to complete and submit the registration form including your first and last name and valid email address (required). Upon submitting your Entry, you will

receive one (1) entry into the Promotion. Entrants must have a valid email address. Should multiple users of the same email account enter the Promotion and a dispute thereafter arises regarding the identity of the entrant, the authorized account subscriber of said email account at the time of entry will be considered the entrant. "Authorized account subscriber" is defined as the natural person who is assigned an email address by an Internet access provider, on-line service provider or other organization which is responsible for assigning email addresses or the domain associated with the submitted email address. Automated Entries are prohibited, and any use of such automated devices will cause disqualification. All Entries must be received by 11:59:59 p.m. MT on December 25, 2016 in order to be eligible for the drawing.

**Limit one (1) Entry per person/email address/mailling address per a calendar day.** Sponsor reserves the right to verify all Entries. All Entries information become the property of the Sponsor and will not be returned. Sponsor reserves the right to verify all Entries. The entry must fulfill all Promotion requirements, as specified, to be eligible to win a prize. Entries that are incomplete or do not adhere to the rules or specifications may be disqualified at the sole discretion of Oliver Russell & Associates, LLC.

**Bonus Entries available: There are five (5) ways to earn bonus Promotion entries available with online entry, as described below.**

- a) Share the Promotion with friends on social media or email with Your unique referral link. Receive one (1) additional Promotion entry for each person who enters the Promotion through your unique referral link. No limit to the daily bonus entry's through this method.
- b) Follow Oliver Russell on Twitter: Each entrant may click on the Twitter Follow button to "FOLLOW" Oliver Russell on Twitter and each will receive one (1) additional Promotion entry. Limit: Each entrant can earn one (1) bonus Promotion entry for clicking on the Oliver Russell Twitter Follow button during the Promotion Period.
- c) Visit Oliver Russell's page on Facebook: Each entrant may click on the Facebook link to visit and receive one (1) additional Promotion entry. Limit: Each entrant can earn one (1) bonus Promotion entry for visiting the Oliver Russell's Facebook each calendar day.
- d) Follow the Daily Participating Company on Twitter: Each entrant may click on the Twitter Follow button to "FOLLOW" the daily participating company on Twitter and each will receive one (1)

additional Promotion entry. Limit: Each entrant can earn one (1) bonus Promotion entry for clicking on the daily participating company Twitter Follow button during the Promotion Period.

- e) Visit the Daily Participating Company's page on Facebook: Each entrant may click on the Facebook link to visit and receive one (1) additional Promotion entry. Limit: Each entrant can earn one (1) bonus Promotion entry for visiting the Daily Participating Company's Facebook each calendar day.

**5. Prizes:** The Winners of the Promotion (the "Winner") will receive one (1) prize as outlined in the chart below. Actual/appraised value may differ at time of prize award. The specifics of the prize shall be solely determined by Oliver Russell & Associates, LLC. No cash or other prize substitution shall be permitted except at Oliver Russell & Associates, LLC's discretion. The prize is nontransferable. Any and all prize-related expenses, including without limitation any and all federal, state, and/or local taxes, shall be the sole responsibility of Winner. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by Winner is permitted. Acceptance of prize constitutes permission for Oliver Russell & Associates, LLC to use Winner's name, likeness, photograph, voice, or hometown and state for promotional purposes in any media, worldwide for purposes of advertising and trade without further payment or consideration, unless prohibited by law.

**Daily Prizes:** One (1) prize will be awarded per day as outlined in the chart below.

Date	Prize	ARV
12/1/2016	Treefort Music Fest: (2) 5-Day General Admission tickets to Treefort Music Fest 2017 (\$370)	\$370
12/2/2016	Dansko: Men's Dress Casual Shoe – Justin Oxford (\$175)	\$175
12/3/2016	Full Circle Home: Splash Patrol natural latex cleaning gloves (\$8.99); Clean Reach + Refill bottle brush (\$14); Crystal Clear + Refill replaceable glass cleaners (\$14); Nordic Bubble Up soap dispenser & dish brush set (\$12.99); Nordic Tea Time 19 oz. glass travel bottle (\$24.99); Breeze odor free countertop compost collector (\$19.99); Fresh Air Lemon Scented compostable waste bags (\$5.99)	\$100.95
12/4/2016	West Paw Design: Heyday Bed with Plush Top and Micro Suede Bottom (\$159)	\$159
12/5/2016	Guayaki: Gift Basket, 1 Mens hoodie, 1 Womens hoodie (\$150)	\$150
12/6/2016	Patagonia: Women's or Men's Nano Puff® Jacket (\$199)	\$199
12/7/2016	Higher Grounds Coffee: Home Brewing Travel Kit: Gift 1 Aeropress coffee maker, a	\$110

	Hario slim hand grinder, a 12oz glass KeepCup, and three 6oz Congo Muungano coffee, 6oz Colombian Fondo Paez coffee, 6oz Sumatran Permata Gayo coffee.	
12/8/2016	Happy Family: Puffs (1), Yogis (1), Stage 2 Pouches (4), Stage 4 pouches (5), Clearly Crafted Pouches (7), Dino Snacks (1), Happy Family Kid Water Bottle (1), Coupons (4)	\$45
12/9/2016	Badger: Badger Balm Sampler (\$29.99); Classic Lip Balm 4-Pack (\$9.99); SPF 30 Sunscreen Cream Unscented (\$15.99); Cheerful Mind Balm (\$7.99); Unscented Body Oil (\$18.99); Argan Face Oil (\$16.99)	\$99.94
12/10/2016	Fishpeople Seafood: 1 each of our ambient products (\$50), Camping Meal Kit (\$18.50), Insulated Cooler Backpack (\$30), Jetboil Zip Cooking System (\$80)	\$178.50
12/11/2016	Hammock Boutique: 1 Mayan Chair Hammock – Multicolor (\$100)	\$100
12/12/2016	Therafit Shoes: 1 pair, Adrienne Women's Wool Fabric Ankle Boot (\$139)	\$139
12/13/2016	Preserve: Toothbrush in Travel Case (\$3.99); Shave 5 Razor System (\$12.99); Everyday Tableware Set (\$21.00); Heavy Duty Cutlery (\$5.65); Small Cutting Board (\$12.99); Small Colander (\$9.99); Measuring Cups (\$8.99); Large Round Food Storage (\$2.99); Small Round Food Storage (\$2.79); Mini Food Storage 4 Pack (\$7.99); Doppert Bottle (\$15.50)	\$104.87
12/14/2016	Grosche: GROSCHE PORTLAND pour over coffee maker (\$59.99); GROSCHE BREMEN conical burr coffee grinder (\$37.99)	\$97.98
12/15/2016	Bellroy: Slim Sleeve (\$79.95); Card Holder (\$69.95)	\$149.90
12/16/2016	EO Products: Everyone™, Aromatherapy Gift Set (\$120.00). Includes 1 each: Everyone, Ultrasonic Aromatherapy Diffuser, Everyone Aromatherapy Relax Blend, Everyone Aromatherapy Focus Blend, Everyone Aromatherapy Fresh Blend, Everyone Aromatherapy Lavender Single, Everyone Aromatherapy Eucalyptus Single, Everyone Aromatherapy Peppermint Single)	\$120
12/17/2016	Raven and Lily: Salem Lunch-Sack Clutch in black (\$124)	\$124
12/18/2016	Nossa Familia Coffee: (1) 12oz bag of Nossa Familia Coffee's Festa Holiday Blend (\$14); (1) 12oz bag of Nossa Familia Coffee Full Cycle Blend (\$13); (1) 8-cup Bodum French Press (\$20); (1) Nossa Familia Coffee T-shirt (\$18); (1) Nossa Familia Coffee mug (\$22)	\$87
12/19/2016	Thrive Tribe: (1) Apple Cinnamon Bites (\$6.99); (1) Apricot Pecan Bites (\$6.99); (1)	\$55.92

	Banana Chip Bites (\$6.99); (1) Cacao Nib Bites (\$6.99); (1) Curry Cayenne Bites (\$6.99); (1) Ginger Root Bites (\$6.99); (1) Maple Walnut Bites(\$6.99); (1) Vanilla Almond Bites (\$6.99)	
12/20/2016	Dansko: Women's Fashion Bootie - Mina Bootie (\$185)	\$185
12/21/2016	Boulder Clean: Boulder Clean Laundry Detergent (\$14.99); Fabric Softener Dryer Spray (\$6.99); Liquid Dish Soap (\$3.99); All-Purpose Cleaner (\$3.99); Glass & Surface Cleaner (\$3.99); Toilet Bowl Cleaner (\$3.99)	\$37.94
12/22/2016	Numi Organic Tea: Flowering Tea Gift Set (\$39.99); Organic Tea Flight (\$32.99); (4 boxes) Amber Sun Turmeric Tea (\$31.96 total); (4 boxes) Three Roots Turmeric Tea (\$31.96 total); (4 boxes) Golden Tonic Turmeric Tea (\$31.96 total); (4 boxes) Fields of Gold Turmeric Tea (\$31.96 total)	\$200.82
12/23/2016	Patagonia Provisions: THE WHOLE SHEBANG 'EXTRA DRY' GIFT BOX (\$149) – Including select dry goods: a vacuum-insulated MIIR Food Canister, a Bamboo Utensil Set from To-Go Ware, and a Miir stainless steel Pint cup.	\$149
12/24/2016	FTJCo: Cabbage Earrings in Fairtrade/Fairmined Silver (\$75); Cabbage Pendant in Fairtrade/Fairmined Silver (\$65)	\$140
12/25/2016	Badger: Deluxe Wet Shave Set (\$94.99); Argan Face Oil (\$16.99); Classic Lip Balm 4-Pack (\$9.99); Unscented Body Oil (\$18.99)	\$140.96

**For All Prizes:** All products determined by Sponsor in its sole discretion. Terms and conditions of gift cards apply. The actual value of prizes is subject to price fluctuations in the consumer marketplace based on, among other things, any gap in time between the date the ARV is estimated for purposes of these Official Rules and the date the prize is awarded or redeemed. In such a case, winner will not receive difference between actual and ARV. No cash equivalent and all prizes are non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute a prize for one of equal or greater value if the designated prize should become unavailable for any reason. Winners are responsible for all taxes and fees associated with prize receipt and/or use. Limit: One (1) Sweepstakes prize and one (1) Instant Win Game prize per person. TOTAL ARV OF ALL PRIZES: \$3,419.78 USD.

**6. Odds:** The odds of winning depend on the number of eligible entries received.

**7. Winner Selection and Notification:** Winner will be selected by a random drawing under the supervision of Oliver Russell & Associates, LLC daily throughout the promotion period. Winner will be notified by email within seven (7) days following selection of the Daily Winner. Oliver Russell & Associates, LLC shall have no liability for Winner's failure to receive notices due to spam, junk e-mail or other security settings or for Winner's provision of incorrect or otherwise non-functioning contact information. If Winner cannot be contacted, is ineligible, fails to claim the prize within 20 days from the time award notification was sent, or fails to timely return a completed and executed declaration and release as required, the prize may be forfeited and an alternate Winner selected. In the event that a potential winner is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. There will be three (3) alternate drawings after which the prize will remain unawarded. Daily Prizes will be fulfilled approximately 8-10 weeks after the conclusion of the Promotion. Receipt by Winner of the prize offered in this Promotion is conditioned upon compliance with any and all federal, state, and local laws and regulations. ANY VIOLATION OF THESE OFFICIAL RULES BY WINNER (AT OLIVER RUSSELL & ASSOCIATES, LLC'S SOLE DISCRETION) WILL RESULT IN WINNER'S DISQUALIFICATION AS WINNER OF THE PROMOTION, AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

**8. Rights Granted by You:** By entering this content, You understand and agree that Oliver Russell & Associates, LLC, anyone acting on behalf of Oliver Russell & Associates, LLC, and Oliver Russell & Associates, LLC's licensees, successors, and assigns, shall have the right, where permitted by law, to print, publish, broadcast, distribute, and use in any media now known or hereafter developed, in perpetuity and throughout the World, without limitation, your entry, name, portrait, picture, voice, likeness, image, statements about the Promotion, and biographical information for news, publicity, information, trade, advertising, public relations, and promotional purposes. without any further compensation, notice, review, or consent.

**9. Terms & Conditions:** Oliver Russell & Associates, LLC reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Promotion should virus, bug, non-authorized human intervention, fraud, or other cause beyond Oliver Russell & Associates, LLC's control corrupt or affect the administration, security, fairness, or proper conduct of the

Promotion. In such case, Oliver Russell & Associates, LLC may select the Winner from all eligible entries received prior to and/or after (if appropriate) the action taken by Oliver Russell & Associates, LLC. Oliver Russell & Associates, LLC reserves the right, in its sole discretion, to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Promotion or website or violates these Terms & Conditions. Oliver Russell & Associates, LLC has the right, in its sole discretion, to maintain the integrity of the Promotion, to void votes for any reason, including, but not limited to: multiple entries from the same user from different IP addresses; multiple entries from the same computer in excess of that allowed by Promotion rules; or the use of bots, macros, scripts, or other technical means for entering. Any attempt by an entrant to deliberately damage any website or undermine the legitimate operation of the Promotion may be a violation of criminal and civil laws. Should such attempt be made, Oliver Russell & Associates, LLC reserves the right to seek damages to the fullest extent permitted by law.

**10. Limitation of Liability:** By entering, You agree to release and hold harmless Oliver Russell & Associates, LLC and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i) such entrant's participation in the Promotion and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (iii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Promotion; (v) electronic or human error in the administration of the Promotion or the processing of entries.

**11. Disputes:** THIS PROMOTION IS GOVERNED BY THE LAWS OF THE UNITED STATES OF AMERICA AND IDAHO, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Promotion, participant agrees that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Promotion, shall be resolved individually, without resort to any form of class action,

exclusively before a court located in Idaho having jurisdiction. Further, in any such dispute, under no circumstances shall participant be permitted to obtain awards for, and hereby waives all rights to, punitive, incidental, or consequential damages, including reasonable attorney's fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this Promotion). Participant further waives all rights to have damages multiplied or increased.

**12. Winners List:** To obtain a copy of the Winner's name or a copy of these Official Rules, mail your request along with a stamped, self-addressed envelope to: Oliver Russell & Associates, LLC, 217 S. 11th St., Boise, ID 83702. Requests must be received no later than January 25, 2017.

**13. Sponsor:** The Sponsor of the Promotion is Oliver Russell & Associates, LLC, 217 S. 11th St., Boise, ID 83702.

**14. Facebook:** The Promotion hosted by Oliver Russell & Associates, LLC is in no way sponsored, endorsed, administered by, or associated with Facebook.